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**ASA Midwest Council Hosts Inaugural "Partners in Construction" Industry Event:  
How to Prepare a Winning Bid**

(St. Louis, MO, April XX, 2013) – The American Subcontractors Association (ASA) Midwest Council has partnered with several St. Louis area general contractors for the first of the association's new *Partners in Construction* program on "How to Prepare a Winning Bid."

Advanced registration is required to attend the program scheduled for 8-11 a.m., Friday, April 26 at the Mason Contractors Association, 1429 S. Big Bend in Richmond Heights. The cost is \$60 per non-ASA member and \$40 per ASA member and includes a continental breakfast. For more information, or to register, contact ASA-Midwest Executive Director Susan Winkelmann at 314-845-0855 or [susan@asamidwest.com](mailto:susan@asamidwest.com).

**Attendees will learn:**

- How a bid is evaluated by a general contractor.
- The ramifications of qualifying items out of a bid, backing out late or not providing scope letters.
- Insight from some of the most respected general contractors, recognized by the ASA-Midwest Council for their ethics and fair treatment of subcontractors.

**Participating general contractors include:**

- Alberici Constructors
- ARCO Construction
- McCarthy Building Companies
- McGrath & Associates
- Rhodey Construction
- SITELINES, Inc.
- Volk Construction

## **About American Subcontractors Association - Midwest Council**

The American Subcontractors Association (ASA) Midwest Council is a construction trade association made up of quality specialty contractors and suppliers serving the construction industry and the community in the greater St. Louis metropolitan area and southern Illinois. The ASA Midwest Council's purpose is to improve the construction process through active participation in education, legislation and cooperation. The ASA Midwest Council has been named "Chapter of the Year" by the American Subcontractors Association five out of the last seven years. For more information about the ASA Midwest Council, visit [www.asamidwest.com](http://www.asamidwest.com) or contact Executive Director Susan Winkelmann at 314-845-0855. *ASA Midwest Council – Building. Community.*

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