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**Mock Bid Day Seminar Teaches Construction Professionals
Value Bidding Techniques to Help Them Succeed**

(St. Louis, MO, Feb. 12, 2013) – Securing construction work is twice as hard in today's economy, so creating the perfect bid package that stands above the competition and gets noticed is essential for any contractor's success.

Construction industry professionals can get a true sense of what general contractors experience on bid day at a Mock Bid Day Seminar on March 7 at the Mason Contractors Association, 1429 S. Big Bend Road in Richmond Heights, MO. The seminar is co-hosted by the American Subcontractors Association (ASA) - Midwest Council, American Society of Professional Estimators (ASPE) and the Mason Contractors Association (MCA) of St. Louis.

The cost to attend is \$60 for non-members of the ASA, ASPE and MCA and \$40 for members. The event will begin at 7:30 a.m. with a continental breakfast followed by the seminar, which runs 8-11 a.m. Reservations are required and may be made online at www.asamidwest.com/registrationform or by contacting ASA Executive Director Susan Winkelmann at 314-845-0855 or susan@asamidwest.com.

Attendees will learn:

- How to make a bid stand out from the competition.
- How to make the subcontractor bidding process more efficient and effective.
- What NOT to do during the bidding process.

About American Subcontractors Association-Midwest Council

The American Subcontractors Association (ASA) Midwest Council is a construction trade association made up of quality specialty contractors and suppliers serving the construction industry and the community in the greater St. Louis metropolitan area and southern Illinois. The ASA Midwest Council's purpose is to improve the construction process through active participation in education, legislation and cooperation. The ASA Midwest Council has been named "Chapter of the Year" by the American Subcontractors Association five out of the last seven years. For more information about the ASA Midwest Council, visit www.asamidwest.com or contact Susan Winkelmann at 314-845-0855. *ASA Midwest Council – Building. Community.*

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