OCTOBER 2019

OCTOBER

October 16 BPI in a Box Syberg's on Dorsett

NOVEMBER

November 20 Monthly LUNCH Meeting Paric Corporation

DECEMBER

December 4 CASINO NIGHT HOLIDAY PARTY Syberg's on Dorsett

IANUARY

January 29 Meet the GC's Expo St. Charles Convention Ctr.

FEBRUARY

February 19 Monthly DINNER Meeting *Syberg's on Dorsett*

MARCH

March 4-7 SubExcel Convention Las Vegas

March 28 ASA MWC Awards Gala The Four Seasons Hotel STL

For a full list of all ASA Midwest Council events visit www.asamidwest.com Fall is well underway and with fall comes the usual project scramble to get site work done and buildings in the dry for winter. What's not usual this year is the weather, specifically the amount of rainfall throughout the year thus far. It has delayed many projects at least somewhat, and in some cases made the usual scramble into a mad dash. With a mad dash comes lofty demands, and high tensions. While it can be the most stressful time of the year, it can also be the most rewarding. Don't forget to slow down, take a break and enjoy the fall weather with those you care about most.

October 16th at Syberg's on Dorsett we will hold a BPI (Business Practice Interchange) in a box @ 11:30 am. These BPI lunches are in practice the same as the BPI held within a dinner membership meeting. They do provide a little different experience and forum than a dinner membership meeting, due to the length of time allowed and usually a little different crowd of attendees. BPI is one of the most valuable parts of your ASA membership, for Subcontractor / Supplier members only. If you haven't been to one, you should make it a point to attend on October 16th.

The annual Board of Directors Strategic Planning Fall Retreat takes place the weekend of October 18th. The board along with committee chairs and past presidents use this opportunity to review what is and what is not working and make larger plans for the future of the organization. This gives an opportunity to present new ideas as well, so should any member have an idea that might benefit the organization, mention it to either myself or your friend the committee chair, board member, or past president.

December 4th we will hold the annual Casino Night. A fan favorite, great night of fun and networking, and a great way to kick off the holiday season with your ASA friends! Casino Night takes the place of our usual monthly meeting in December. (See details in this newsletter).

Save the date and make plans to attend the Meet the GC's Expo on January 29th, 2020. Remember as an ASA member you get early access for the first 1.5 hours, which is "Member Only" time with the GC exhibitors. Watch your email for details coming soon! I look forward to seeing you at an ASA meeting or event very soon!

Tom Henson, Affton Fabricating & Welding Co., Inc. President, ASA Midwest Council thenson@afwc.com

Paric Corporation 77 W Port Plaza Dr St. Louis, MO 63146

ASA Midwest Council needs your time and talent!









Are you a new member looking to get more involved with the ASA? Or perhaps you are a long time member, and have never joined a committee!

We are <u>always</u> looking for committee members to assist with our quarterly events, as well as the ongoing committees, that help run the organization!

If you are interested in joining a committee, contact executive director, Susan Winkelmann 314.845.0855 or susan@asamidwest.com

ASA Midwest Council has been Building. Community. Since 1967!

ASA'S 14th ANNUAL CASINO NIGHT Members Only Holiday Party

Wednesday, December 4th 2019 Syberg's on Dorsett 6:30 p.m. to 10:00 p.m.

Don't miss the 14th Annual ASA Midwest Council Casino Night Holiday Party!

This is an ASA Member's Only event, but please register and bring your spouse or significant other, and join us for some holiday cheer ASA style!

\$75 per person includes Hosted Bar, Heavy Appetizers, Gaming, & a Chance to Win Great Prizes!

Register at www.asamidwest.com by November 29th!

(no shows not canceled by 11.29.19. will be charged per ASA cancellation policy. No refund, but you may always send someone in your place!)

*We will conduct a food drive to benefit the

St Louis Area Food Bank, so please bring
canned goods to donate to this worthy cause.

Last year we collected over 500 lbs. of food,
which provides meals to the area's most
neediest families*

(No complimentary guests in December, as this is a members only event, which replaces our usual monthly meeting)

www.asamidwest.com to register by 11.30.19.

YOU MUST USE YOUR ASA MEMBER LOGIN AS THIS IS A MEMBER ONLY EVENT!

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NOVEMBER 2019 Monthly LUNCH Meeting

Paric Corporation

Wednesday, November 20, 2019 11:30 a.m. to 1:00 p.m.

Mark your calendar, and make plans to join us for the November Monthly Member **LUNCH** Meeting.

Wednesday, November 20, 2019 at 11:30 a.m. Paric Corporation-<u>Limited to 50 Attendees!</u>

Our meeting will be hosted by General Contractor Paric Corporation. Grab a quick lunch, and meet with representatives of Paric, and learn about upcoming projects, and their company overview.



PARIC CORPORATION

77 W Port Plaza Dr St. Louis, MO 63146

MEETING AGENDA:

Networking Lunch & Announcements Program-Paric Overview 11:30 to 11:45 a.m. 11:45 to 12:15 p.m. 12:15-1:00 p.m.

Registration includes lunch & program.

\$25 ASA Members-LIMITED TO 50 ATTENDEES

Register online-www.asamidwest.com by Friday, November 15, 2019

(Attendees not cancelled by 11.15.19. will be charged per ASA cancellation policy. No refund after 11.15.19, but you may always send someone in your place if you are unable to attend.)

2019 and Beyond? An Update.

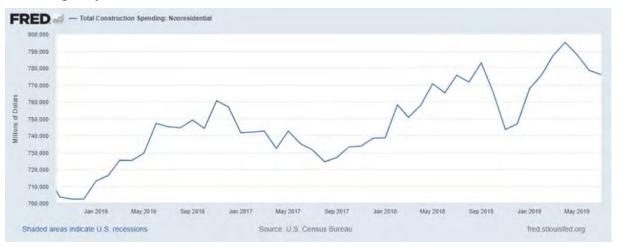


Mark O'Donnell Schmersahl Treloar & Co.

Last year I wrote about how the industry experts An economist we respect expects general economic expected the construction sector to perform in the growth to slow the balance of this year to a low point near future. I closed with "Considering all of this data, in the first half of 2020 and a return to a growth phase the experts are looking for continued but slower for the second half of 2020 and 2021. It is important to growth for 2019 for the construction industry as a whole." Now looking back, the continued growth did in fact happen, but with a rather significant hiccup. The nonresidential construction graph of construction put in place (below) reflects an early peak in the September 2018 construction followed by a sharp decline to an interim bottom in the November data, with another peak in April 2019 and fading amounts since. Yet once again, in spite of both old issues and new challenges, for the most part 2019 has been segments until the market picks up again next year. another good year.

recognize that for the most part nonresidential construction lags other segments of the economy on both downturns and recoveries. Your particular company may lag more, or less than nonresidential construction as a whole depending on your role in the building process.

At this point, it is reasonable to plan for lower revenue and lower margins in the near term. Consider focusing on your most profitable customers and market



So what about the rest of 2019 and 2020?

The most current American Institute of Architects Consensus Forecast projects (nationally) indicate nonresidential growth of 4.0% for 2019 and 2.0% for 2020, well below recent years but still growth.

The recent actions from our government, including but not limited to tariffs, and seemingly an unpredictable federal reserve have added some uncertainty to the economy.

Also note as revenue decreases cash flow from operations with be positive, potentially very positive. That cash flow will provide the opportunity to reduce debt and strengthen your balance sheet, ready for the next upturn in growth. Slower periods are also a good time to clean up some procedures and since there should be some pull back on labor shortages, it is also a good time to be aggressive recruiting some of the talent becoming available.

USI is one of the largest insurance brokerage and consulting firms in the world, delivering property and casualty, employee benefits, personal risk, program and retirement solutions to large risk management clients, middle market companies, smaller firms and individuals. Headquartered in Valhalla, New York, USI connects over 7,000 industry-leading professionals from approximately 200 offices to serve clients' local, national and international needs. USI has become a $\sqrt{}$ premier insurance brokerage and consulting firm by leveraging the USI ONE Advantage®, an interactive platform that integrates proprietary and innovative client solutions, networked local resources and expertise, and enterprise-wide collaboration to deliver customized $\sqrt{}$ results with positive, bottom line impact. USI attracts best-in-class industry talent with a long history of deep and continuing investment in our <u>local communities</u>. For more information, visit <u>usi.com</u>.

USI products and services include:

- Commercial Property & Casualty: including workers' compensation, property coverage, general liability, auto liability, umbrella/excess, management professional services (MPS), cyber risk, environmental, product liability, international, claims and risk control, and more.
- Construction Insurance & Surety Services USI's Construction team provides a full slate of industry leading solutions for contractors, property owners, investors and construction professionals. From property and casualty insurance to surety services, our expertise and relationships get you the right solutions at a competitive cost.



- Employee Benefits: including underwriting and analytics, HR services, population health management, compliance/healthcare reform, healthcare cost management, pharmacy benefit consulting, ancillary benefit consulting.
- Personal Risk: including property, homeowners, farm and ranch, automobile, umbrella, recreational, workers' compensation for household staff, directors & officers/executive risk, and such specialized products as family office group excess, kidnap and ransom, identity theft and private collections.
- Retirement Consulting: including defined benefit, defined contribution, investment advisory, health and welfare compliance, administration, regulatory and employee communications and church plan solutions.
- Affinity Programs: providing a single source of comprehensive insurance and financial services products, member service and advocacy, persona-based strategic marketing, risk management and financial wellness tools for associations, affinity groups and select industries.

THANK YOU

to the MEMBER COMPANIES that attended the SEPTEMBER Monthly Meeting

American Burglary & Fire Aschinger Electric Co. **Aspen Waste Systems Bangert Computer Systems BAZAN Painting Co.** Bell Electrical **Bi-State Utilities Brown Smith Wallace LLP**

Affton Fabricating & Welding CarsonAllaria Wealth Mgmt. **Drilling Service Co. Enterprise Bank & Trust** Golterman & Sabo **Grant Masonry** ideas4promos J.D. Kutter Jarrell Mechanical Contractors Sachs Electric Co. **Luby Equipment Services**

Nu Way P & Drywall Supply Pac Van **Pipe and Duct Systems** Plumbing & Planning Corp. Precision Analysis, Inc. **Professional Installers**

Sandberg Phoenix SFW Partners, LLC Signature Craft Sikich LLP TJ Wies Contracting, Inc. **UHY Advisors United Rentals Vee Jay Cement**

Upcoming ASA Midwest Council Meetings & Events



October 16 BPI in a Box Luncheon-Sub and Supplier members only!

Syberg's on Dorsett

November 20 Monthly Membership LUNCH Meeting

Paric 's HQ

December 4 Casino Night-Member Holiday Party

Syberg's on Dorsett

January 29 Meet the GC's Expo

St. Charles Convention Center

February 19 Monthly Membership DINNER Meeting

Syberg's on Dorsett

March 4-7 ASA SubExcel Convention

Las Vegas

March 28 ASA Midwest Council's Awards Gala

The Four Season Hotel

VISIT WWW.ASAMIDWEST.COM TO REGISTER FOR ANY OF THE ABOVE EVENTS!

Event registration now requires member login, contact susan@asamidwest.com with questions!

ASA Midwest Council is on Facebook, Twitter & LinkedIn Follow ASA Midwest Council for the latest news and information!



Wednesday, January 29, 2020

St. Charles Convention Center



3:00 - 4:30 p.m. | ASA Member Early Access 4:30 - 7:00 p.m. | All Attendees Welcome

Advance Registration Required.

\$65 ASA Members | \$95 Non ASA Members

After January 22nd deadline | Members \$80 | Non-Members \$110

Visit www.asamidwest.com to register by January 22, 2020 For More Information contact susan@asamidwest.com or 314.845.0855

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REGISTRATION COMING SOON!

www.asamidwest.com

The American Subcontractors Association Midwest Council would like to remind everyone in your office that October is breast cancer awareness month.

Please get your mammogram or tell someone to get hers today!



The purpose of our women's only peer group is to become a valuable resource for women in the construction industry and related fields.

She's Built For This

visit our website www.asamidwest.com





The Tom Owens Memorial Scholarship

is a 501(c)(3) non-profit organization that provides financial assistance to qualified candidates who are part-time or full-time students who attend or will be attending accredited junior college, college, university or post-graduate institutions.

Please consider making a tax deductible donation to the *Tom Owens Memorial Scholarship Fund* to further our cause today.

For additional information about the Scholarship Fund contact Chris O'Hagan, J D Kutter -chris@jdkutter.com It was a hectic pace in the Capitol building during the month of September as lawmakers returned to Jefferson City for the annual veto session held on September 11. The constitutionally mandated veto session is an opportunity for members of the General Assembly to override any vetoes issued by the Governor on bills from the previous legislative session. Making the veto session even more interesting was the call for a special session to run concurrent with the veto session.

Of the six bills vetoed by Governor Mike Parson, only one was brought up for a possible override motion. Representative Deb Lavender put forth a motion to override HB399, a health care related bill, which she believes would help provide needed services in rural areas of the state where eight hospitals have closed recently as they struggled financially. Representative Chuck Basye, the original sponsor of the bill, spoke in opposition of an override attempt, and Lavender's motion eventually failed on a vote of 105-37.

There were no override attempts made in the Missouri Senate, but two lawmakers took the opportunity to engage in a lengthy discussion on the Senate floor regarding gun violence. During their exchange, Senator Kiki Curls of Kansas City and Senator Jamilah Nasheed of St. Louis called on Senate leadership to establish an interim committee to find reasons for and solutions to the increasing gun violence and murder rate in the Missouri's two largest cities.

In addition to the veto session, the General Assembly convened in a special session called by Governor Parson to address a recent Supreme Court ruling on sales taxes for vehicle purchases. The court had said that if a person trades in more than one vehicle when purchasing a different vehicle, the sales tax offset is only available on one of the trade-ins. House and Senate members crafted legislation to allow multiple vehicle trade-ins to be calculated when determining a purchasers sales tax liability. The measure easily passed both chambers and the special session ended as planned on Friday, September 13.

House Republicans held caucus meetings during their return to Jefferson City the week of September 9. During the caucus meeting, they selected Rob Vescovo as Speaker-elect for the 2021 legislative session. Vescovo is from Arnold and represents the 112th district comprised of parts of Jefferson County. He currently serves as majority floor leader and will continue that role through the end of 2020. Vescovo was first elected in 2014, and successfully ran for reelection in 2016 and 2018.

Earlier in September, MoDOT issued a press release regarding Governor Mike Parson's Focus on Bridges program. The release stated that construction contracts have been awarded to replace or rehabilitate 14 of the state's bridges that are in need of repair. Most projects on the list include bridges in the Northeast and Northwest MODOT districts. Parson's program provides \$50 million in state general revenue for repair or replacement of 45 bridges in the state. MoDOT says all 45 bridges will be under contract by the end of 2019 and completed in 2020. This is in addition to the \$301 million bonding program approved by the General Assembly during the last session which is slated for the repair or replacement of an additional 215 bridges across the state.

We will continue to keep you updated on issues and happenings in Jefferson City that impact ASA and the construction industry. Nikki Strong, Strong Consulting Group.

ASA Midwest Council Members

24/7 OnSite Cameras Acoustical Ceilings, Inc. Acropolis Technology Group Advanced Environmental Svcs Affton Fabricating & Welding

Ahern Fire Protection AME Constructors

American Burglary & Fire, Inc. American Steel Fabrication, Inc.

Anders CPAs + Advisors Aqueduct Plumbing LLC

Architectural Sheet Metal Systems

Archview Metal Systems Co. Aschinger Electric Aspen Waste Systems

Autco Appliances
Auto Trim Restyling

Automatic Controls Equipment Bangert Computer Systems Bazan Painting Company Bell Electrical Contractors Benson Electric Company

Bick Group

Bick Group
Big Boy's Steel Erection
Bi-State Fire Protection Corp.
Bi-State Utilities Company
Bloomsdale Excavating Co.
BluSky Restoration
Boyer Fire Protection
Brown Smith Wallace LLP
Building Point Mid-America

C.E. Bollmeier Company, Inc.

C. E. Jarrell Contracting CK Power CMIT Solutions CNA Surety CSA Advisors LLC

Cardinal Environmental Operations CarsonAllaria Wealth Management

Cee Kay Supply

Century Fire Sprinklers, Inc. CliftonLarsonAllen, LLP Collins & Hermann Common Sense Solutions Corrigan Company

Doll Services and Engineering Drilling Service Company Dynamic Controls, Inc. ELCO Chevrolet Cadillac Enterprise Bank & Trust Equipment Share

Event Productions, Inc.

Fabick CAT FBM

Fenix Construction Co. of STL

Flooring Systems, Inc. Foreman Fabricators

Foundation Supportworks by Woods

Freeman Contracting Frost Supply

Galloway, Johnson, Tompkins,

Burr & Smith

George McDonnell & Sons

Golterman & Sabo Grant Contracting Grasser Electric Guarantee Electrical H & G Sales, Inc. HM Risk

Haberberger, Inc. Hager Companies Hanenkamp Electric

Hansen's Tree, Lawn & Landscaping Hawkins Construction & Flatwork

Hayden Wrecking Heitkamp Masonry Hoette Concrete Ideas4Promos

Imperial Metal Company Integrated Facility Services

Irwin Products JD Kutter J.F. Electric J.W. Terrill

John J. Smith Masonry Johnson Controls Jos. Ward Painting Co. K & K Supply, Inc. Kaemmerlen Electric Kaiser Electric

KAM's Mechanical LLC Kay Bee Electric Kent Companies LLC Kirberg Company

Kirby-Smith Machinery, Inc. Knapheide Truck Equipment

Landesign LLC

Lawrence Fabric & Metal Structures

Leach Painting Company Liberty Mutual Surety Lindberg Waterproofing Linek Plumbing Co.

Lizmark

Luby Equipment Services

Marketeer, Inc. Martin Fence, LLC Meyer Painting Co. Midwest Elevator Montgomery Bank Mueller Prost Murphy Company Negwer Door Systems Niehaus Building Services NuWav

O.J. Laughlin Plumbing Co. On Site Companies, Inc. P & A Drywall Supply P.M. Leach Painting Co.

Pac-Van, Inc.

Parkway Construction Services Patterson's Hospitality Agents LLC

PayneCrest Electric Pearl Street Electric, LLC

Pirtek Overland Pipe and Duct Systems

Plumbing Planning Corporation

PPG Paints

Precision Analysis, Inc. Professional Installers

Professional Metal Works, LLC

R.F. Meeh Co. RJP Electric

Raineri Building Materials

Ravensberg, Inc. Rental Supply, Inc.

Rock Hill Mechanical Corp.

RubinBrown LLP

Sachs Electric Company Safety International, LLC Sandberg Phoenix

Schaeffer Electric Co., Inc. Schmersahl Treloar & Co.

Seal the Deal Too Seiler Instruments SFW Partners, LLC The Sherwin-Williams Co.

Show Me Industrial Services, Inc.

Signature Craft Sikich LLP Smash-It

St. Louis-KC Carpenters Reg Council

Stylemaster Apparel, Inc.

Sunbelt Rentals Swanson Masonry, Inc.

Swanson Masonry, Inc T.J. Wies Contracting Taylor Excavating

Team Industrial Services Tradesmen International TROCO Custom Fabrication

UHY LLP

USI Insurance Services

United Rentals

Vee-Jay Cement Contracting Wies Drywall and Construction

Worksafe Technologies

Each month you will receive an update on the committees within ASA, to keep you informed. on current happenings at the committee level. Below are this month's committee reports. Interested in joining a committee? Contact Susan Winkelmann, ASA Executive Directorsusan@asamidwest.com or 314.845.0855

MEMBERSHIP

The ASA Membership Committee is asking for your help. If you know a subcontractor who could benefit from the resources that ASA brings to its members, let us know. The benefits of ASA membership are many and our committee is focused on adding quality members. For Additional information contact on of our Membership Committee Co-Chairs Chris O'Hagan, JD Kutter, at (314) 444-4949 or chris@jdkutter.com. Matt Tucker. Fabricating & Welding, at (618)391-0434 or mtucker@afwc.com

SAFETY

Committee provides weekly tool box talks every month, that are FREE for members to download! Just visit the Safety Page on the ASA website, which is in the MEMBER ONLY area of the website. Lets be Always Safety Aware! For additional information regarding the ASA Safety Committee, or to join the committee, contact our Safety Committee Co-Chairs-Rose Kastrup with CSA Advisors at (417) 761-4194 or Steve Williams with Bell Electrical at (314) 447-9071.

CONTRACT REVIEW

The Committee has reviewed an extensive number of contracts, and maintains a library for the use of our ASA members. There is a list of these contracts in the member only area of the ASA Midwest Council website. Use your login info to access the list, then request a copy of any of these contracts from Susan Winkelmann susan@asamidwest.com

If you have questions regarding the contract review service, contact committee chair, Dick Stockenberg, Sandberg Phoenix, von Gontard rstockenberg@sandbergphoenix.com.

PROGRAMS

Our goal is to continue to provide relevant programming to all our members. If you have suggestions for future ASA program topics, please contact either of our Programs Committee Co-Chairs: Chris O'Hagan, chris@jdkutter.com or Steve Albart, salbart@enterprisebank.com



Apply Today for ASA Awards

awards offered ASA.

The ASA Certificate of Excellence in Ethics recognizes subcontractors for their commitment to ASA values, such quality construction and a safe and healthy work environment. Each applicant is required to respond to questions concerning the firm's corporate ethics policies and procedures, its construction practices, and its general business practices. Each applicant also is All award winners will be recognized during the 2020 required to submit detailed documentation, including sealed letters of recommendation from a customer, a competitor, and a supplier.

The ASA National Construction Best Practices Awards recognize prime contractors that exemplify the values of subcontractors, treat subcontractors fairly through Applications are now being accepted for many of the use of level-playing-field contract terms, and consider subcontractors part of their core project teams. The Visit https://www.asaonline.com/awards/ to apply. program's rigorous criteria include the use of a standard subcontract whose provisions substantially reflect the best practices incorporated into the ASAendorsed ConsensusDocs 750 Standard Agreement Between Constructor and Subcontractor, as well as highly favorable evaluations from three specialty trade contractors, based on 20 project management factors.

> SUBExcel conference on March 4-7, 2020, in Las Vegas, Nevada. We highly encourage all ASA members to get involved in are awards program. These valuable recognition opportunities are only available to ASA members.

SAVE THE DATE MARCH 4-7









Look out Below

Trench safety and fall protection

By Wes Wheeler

OSHA has recently initiated Trench Safety and Fall Protection emphasis programs. These enforcement strategies are designed and implemented at the regional and area levels. With the increase in excavation and fall incidents around the country, let's review a few important requirements. Answers are on page 103. To take the quiz electronically, visit ecmag.com

1. Any trench that is more than feet in depth requires a protective system to be in place for the protection of employees working within the trench. A. 4 B. 5 C. 6 D. 10	5. Any water present in the bottom of a trench/excavation or is weeping from the side walls automatically requires the soil to be classified as Type A. A B. B C. C D. Stable rock	8. Self-retracting lifelines that limit free-fall distance to feet or less shall be capable of sustaining a minimum tensile load of 3,000 lbs. applied to the device in the fully extended position. A. 1 B. 2 C. 3 D. 4
2. Material excavated from a trench or excavation must be kept a minimum of feet from the edge of the trench to prevent collapse A. 2 B. 3 C. 4 D. 6 3. Shielding and shoring are accepted	6. Walkways must be provided where employees or equipment are required or permitted to cross over excavations. Guardrails shall be provided where walkways are feet or more above lower levels. A. 2 B. 4 C. 6 D. 8	9. Anchorages used for personal fall- arrest equipment shall be capable of supporting at least lbs. per employee attached. A. 2,000 B. 3,000 C. 4,000 D. 5,000
protective systems for use in trenches. Another method used in trenches is A. Boring B. Sloping C. Mining D. Water jet systems 4. Type "B" soil requires that the excavated walls be benched at a minimum ratio of horizontal distance to vertical rise. A. %, 1 B. 1, 1 C. 1½, 1	7. An employee shall be protected from falling by a guardrail system, safety net system or personal fall-arrest system if they are working on, at or above a surface with a wall opening that is less than inches above the surface. A. 39 B. 42 C. 48 D. 60	10. The maximum arresting force for a personal fall-arrest system that can be applied to an employee using a full-body harness is lbs. when stopping a fall. A. 900 B. 1,800 C. 2,700 D. 3,600

PERSONAL PARKAPANAL STOCK

INTERESTED IN SPONSORING AN UPCOMING MEETING? ONLY \$250-CONTACT SUSAN@ASAMIDWEST.COM FOR DETAILS!

Pirtek Overland Show Me Industrial Services, Inc.

Help ASA Midwest Council continue to grow, by inviting someone who would benefit from ASA membership, to join us at the next monthly meeting. All <u>first time</u> non member guests are free of charge.

Please register your guest in advance by contacting <u>susan@asamidwest.com</u>

Join a committee today.

Membership

(Chris O'Hagan/Matt Tucker)

Education/Programs

(Chris O'Hagan/Steve Albart)

Golf (Jennifer Church/Steve Cummins)

Advocacy (Tim Thomas)

Awards Gala

(Molly Spowal /Rick Swanson)

Construction Showcase & BBQ

(Amy Heeger/Rick Williams)

GC Expo

(Walter Bazan, Jr. /Tim Thomas)

Safety

(Rose Kastrup/Steve Williams)

Brand Development

(Stephanie Woodcock)

Contract Review

(Dick Stockenberg)

Affinity Programs

(Dianne Gibbs/Marty Hooper)

ASA Meeting Sponsorship

Highlight your company at an ASA Monthly Meeting

It is only \$250 to be a meeting sponsor.

What do you get for \$250?

Full Color Sponsor Flyer
Slide in Meeting Presentation.
Microphone time to present company
overview to meeting attendees!
Announcement at Meeting.
Recognition in Newsletter.

Contact Susan Winkelmann susan@asamidwest.com

Sponsorship Rates

Sponsorship opportunities are available in the ASA newsletter. Rates are very reasonable but are limited. Below are the rates. If interested, please call Susan at 314 845-0855.

 Website Rotating 	\$420/Year
• Website Static	\$1,000/Year
• 1/4 Page Monthly	\$300/Year
• 1/4 Page Quarterly	\$125/Year
• 1/2 Page Monthly	\$500/Year
• 1/2 Page Quarterly	\$225/Year
• Business Card Monthly	\$125/Year
• Business Card Quarterly	\$70/Year
Whole Page 1X	\$300 Per Issue

\$900/Year

• Whole Page Quarterly







FOLLOW ASA ON OUR SOCIAL MEDIA!
STAY UP TO DATE ON ALL
ASA MIDWEST COUNCIL EVENTS AND NEWS!