



THE AMERICAN SUBCONTRACTORS ASSOCIATION
MIDWEST COUNCIL'S
Friday Night Lights Awards Gala
The Four Seasons Hotel
Friday, June 25, 2021
SPONSORSHIP MENU



Be a part of a very special evening when the ASA Midwest Council recognizes the best in the STL Construction Community at our 28th annual awards gala | Four Seasons Hotel STL | FRIDAY June 25, 2021

Help us shine a light on our industry & recognize outstanding performances during the challenging year of 2020 by selecting an event sponsorship that meets your marketing goals!

ELECTRONIC SPONSORSHIP PROGRAM

The electronic sponsorship program will include recognition slides on two 9'x12' screens projected on both sides of the stage. This program will run continuously before dinner, during dinner and after the awards program. Sponsorship levels vary depending upon the following criteria:

- Full Color Slides (provided by sponsor in standard PowerPoint size)
- Number of on Screen Slides (You may repeat the same slide or utilize different slides.)
- Frequency of Slides

Platinum Sponsor – 6 Full Color Recognition Slides, 2 Gala Tickets, One Room at Four Seasons (Friday night), and a 10'x 3' Color Logo'd Banner	\$1,950
Gold Sponsor – 4 Full Color Recognition Slides in Electronic Program, 2 Gala Tickets.	\$1150
Silver Sponsor – 3 Full Color Recognition Slides in Electronic Program	\$700
Bronze Sponsor – 2 Full Color Recognition Slides in Electronic Program	\$500
Centerpiece Sponsorship – Includes your company branding of event centerpieces on all tables, 2 Gala Tickets, 2 Full Color Recognition Slides, One Room at Four Seasons (Friday Night)	\$3250 SOLD OUT
Specialty Bar Sponsor – Includes Signature Cocktail, Signage, Logo Napkins, 2 gala tickets, One Room at Four Seasons (Friday Night).	\$2850 SOLD OUT
Photo Booth Sponsor – Includes sponsor signage, logo on photos, 2 gala tickets, One Room at Four Seasons (Friday Night).	\$1950 SOLD OUT

INSTRUCTIONS FOR ELECTRONIC SPONSORSHIP REGISTRATION & SUBMISSION:

STEP 1 | Easy Online registration | <https://asamidwest.com/asaevents/asa-awards-gala-friday-night-lights/>

STEP 2 | Submit PowerPoint slides electronically to susan@asamidwest.com by June 16, 2021

STEP 3 | Ensure payment is submitted by credit card or check by June 16, 2021

QUESTIONS? Contact susan@asamidwest.com or 314.845.0855

DEADLINE – ALL SLIDE INFORMATION & PAYMENT MUST BE RECEIVED BY JUNE 16, 2021.