

**THE AMERICAN SUBCONTRACTORS ASSOCIATION
MIDWEST COUNCIL'S
Neon Awards Gala
The Four Seasons Hotel
Saturday, April 9, 2022
SPONSORSHIP MENU**



Be a part of a very special evening when the ASA Midwest Council recognizes the best in the STL Construction Community at our 29th annual awards gala | Four Seasons Hotel STL | Saturday, April 9, 2022

**Help us shine a light on our industry & recognize outstanding performances in 2021
by selecting an event sponsorship that meets your marketing goals!**

ELECTRONIC SPONSORSHIP PROGRAM

The electronic sponsorship program will include recognition slides on two 9'x12' screens projected on both sides of the stage. This program will run continuously before dinner, during dinner and after the awards program. Sponsorship levels vary depending upon the following criteria:

- Full Color Slides (provided by sponsor in **Standard PowerPoint size**)
- Number of on Screen Slides (You may repeat the same slide or utilize different slides.)
- Frequency of Slides

Platinum Sponsor – 6 Full Color Recognition Slides, 2 Gala Tickets, One Room at Four Seasons (Saturday night), and a 10'x 3' Color Logo'd Banner	\$1,950
Gold Sponsor – 4 Full Color Recognition Slides in Electronic Program, 2 Gala Tickets.	\$1200
Silver Sponsor –3 Full Color Recognition Slides in Electronic Program	\$750
Bronze Sponsor –2 Full Color Recognition Slides in Electronic Program	\$550
Centerpiece Sponsorship –Includes your company branding of event centerpieces on all tables, 2 Gala Tickets, 2 Full Color Recognition Slides, One Room at Four Seasons(Saturday Night)	\$3250
Specialty Bar Sponsor -Includes Signature Cocktail, Signage, Logo Napkins, 2 gala tickets, One Room at Four Seasons (Saturday Night).	\$2850
Photo Booth Sponsor - Includes sponsor signage, logo on photos, 2 gala tickets, One Room at Four Seasons (Saturday Night).	\$1950

INSTRUCTIONS FOR ELECTRONIC SPONSORSHIP REGISTRATION & SUBMISSION:

STEP 1 | Easy Online registration | <https://asamidwest.com/asaevents/asa-awards-2/>

STEP 2 | Submit PowerPoint slides electronically to susan@asamidwest.com by March 30, 2022

STEP 3 | Ensure payment is submitted by credit card or check by March 30, 2022

QUESTIONS? Contact susan@asamidwest.com or 314.845.0855

DEADLINE – ALL SLIDE INFORMATION & PAYMENT MUST BE RECEIVED BY MARCH 30, 2022